

# **BRIDGES TO FRIENDSHIP**

## **Informational Package Background, Status and Plans 2002**

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# **BRIDGES TO FRIENDSHIP**

## **Background: History**

- **In response to community concerns, the Navy sought to leverage Washington Navy Yard redevelopment and environmental cleanup into jobs for local residents**
- **The partners, in 1997, agreed to maximize this opportunity into a broader sustainable approach to revitalize the entire community**
- **Formalized and launched workgroups in July 1998, with focus on community outreach, youth outreach, job training and career development, small business development and business outreach**

# **BRIDGES TO FRIENDSHIP**

## **Background - Vision**

**Bridges to Friendship will leverage existing resources and expertise, act as a catalyst, create new synergies, and support existing efforts to bring about revitalized Southeast and Southwest Washington, DC communities.**

# **BRIDGES TO FRIENDSHIP**

## **Background - Mission**

**Bridges to Friendship will maintain a process for organizational collaboration and delivery of services in a positive operating environment for all of the partners to nurture trust, understanding, and a shared vision. The partners, each within the established purview of their organization, will provide an effective vehicle to deliver their services or express their needs, enhance access to the decision makers and resources of their organizations, and address comprehensive community issues. The partnership will orchestrate and focus existing resources from nonprofit and private organizations, and DC and federal government agencies to catalyze the revitalization of our community. The partnership will share what it learns to provide feedback to parent organizations and enable the transfer of our approach to other communities.**

# **BRIDGES TO FRIENDSHIP**

## **Background: What is Bridges to Friendship?**

- **A partnership of community stakeholders who have agreed to work together for the purpose of inclusive community revitalization**
- **Partnership structure serves as a vessel to hold pooled resources and expertise to allow systems to evolve among partners toward common goals**
- **Primary service is building organizational bridges and fostering their use—identifying and organizing the resources, serving as broker, catalyst, facilitator, or implementer**
- **Delivering services and products remains to a great extent with partners, in keeping with concept of better using existing resources**

# **BRIDGES TO FRIENDSHIP**

## **Background: Purpose and Focus**

- **Our primary purpose is to enable the whole community to rise with the tide of redevelopment in SE/SW Washington, DC**
- **Focus areas: community outreach, youth outreach, job training/career development and business development -- building job training alliances is the keystone**
- **Current partners and allies include over 40 non-governmental, private sector, DC and federal government organizations**
- **This is also a practical experiment in community-based organizational development and capacity-building**

# **BRIDGES TO FRIENDSHIP**

## **Status: Current Partners & Allies**

**Action to Rehabilitate Community Housing (ARCH)**  
**Alexandria Seaport Foundation**  
**Alice Hamilton Occupational Health Center**  
**Anacostia Economic Development Corporation**  
**Anacostia Waterfront Initiative**  
**Barracks Row Main Street Project**  
**Building Bridges Across the River, Inc.**  
**Bingham Consulting Services**  
**Capitol Hill Partners**  
**CommunityPlace**  
**Covenant House Washington**  
**D.C. Central Kitchen**  
**D.C. Chamber of Commerce**  
**D.C. Housing Authority**  
**D.C. Link & Learn**  
**D.C. Department of Employment Services**  
**D.C. Office of Planning**  
**Earth Conservation Corps**  
**Ellen Wilson Redevelopment LLC**  
**Environmentors**  
**Far Southwest CDC**  
**Friendship House Association**  
**Howard University**  
**Kids Safe**  
**Leadership Cares Foundation**

**South Washington / West of the River**  
**Family Strengthening Collaborative**  
**N30D, Inc.**  
**Olympic Chess**  
**STRIVE DC, Inc.**  
**Sustainable DC**  
**The Compass Group**  
**The Low Impact Development Center Inc.**  
**U.S. Department of Labor**  
**U.S. Environmental Protection Agency,**  
**Region 3**  
**U.S. General Services Administration**  
**U.S. Department of Housing and Urban**  
**Development**  
**U.S. National Park Service**  
**U.S. Navy**  
**United Planning Organization (UPO)**  
**University of the District of Columbia**  
**Volt Services Group**  
**Wheeler Creek Estates CDC**  
**William C. Smith Construction**  
**Woman Friday, Inc.**  
**Women Like Us**  
**Workforce Organizations for Regional**  
**Collaboration (WORC)**

# BRIDGES TO FRIENDSHIP

## Status: Workgroups

### ■ Job Training and Career Development

- Link organizations and programs in the job training continuum: youth outreach – recruitment - life skills training - job skills training - formal education opportunities - employment, to create training-to-jobs pipelines
- Job training sectors include environmental – “Enviro-jobs”, building trades, food service, information technology and day care provider
- Develop and Issue Bridges Waterfront Economic Report with DC DOES



# BRIDGES TO FRIENDSHIP

## Status: Workgroups (cont.)

### ■ Youth Outreach

- Planning and preparing for life, jobs and careers
- Job shadowing, mentorships, internships

### ■ Community Outreach

- Community networking
- Launch and Establish “Columbia Rising”
- Support development of an e-Community

### ■ Business Development

- Support Business Development Seminars
- Support development of business presence in e-Community

# **BRIDGES TO FRIENDSHIP**

## **Some Accomplishments: Youth Outreach-Job Training-Employment**

- **Training results include over 300 trained to date, with 72% hired and on the job after 7 months, starting salaries averaging \$11-14/hour**
- **Several B2F environmental trainees, from the DC community, have been working on the cleanup at the World Trade Center “Ground Zero,” the Pentagon attack site and the anthrax decontamination at the Brentwood Postal facility (\$28/hour)**
- **Environmental firm reports the training saves them about \$2000 per person at time of hiring and another environmental firm estimates hiring of our local trainees saved over \$96,000 in per diem costs on one aspect of their Navy Yard cleanup project**

# **BRIDGES TO FRIENDSHIP**

**Some Accomplishments: Youth Outreach-Job Training-Employment (continued)**

- **Placed 11 interns and 5 permanent hires at WNY and Department of Labor, placed 17 Student Summer Interns at Navy**
- **Numerous referral of candidates to additional job opportunities, including Compass Group food and retail opportunities at WNY**
- **Alexandria Seaport Foundation/ Covenant House Washington Boat Building/Training**
- **Numerous job shadowing opportunities**

# **BRIDGES TO FRIENDSHIP PLANS for 2002**

## **■ Full Partnership Efforts**

- Launch e-Community Internet presence for the Community**
- Launch Job Training Database and Software**
- Re-Launch Bridges Waterfront Economic Development Database**
- Establish Training Space**
- Continue to Broker Partner Efforts**
- Establish Sustainable Organizational Infrastructure**

# **BRIDGES TO FRIENDSHIP PLANS for 2002 (continued)**

## **■ Workgroup Efforts**

- Job Training and Career Development – Brian Christopher, Alice Hamilton Occupational training Center**

### **1. Enviro-Jobs**

- HAZWOPER and Lead and Asbestos Abatement**
- Water Pollution Control**
- Low Impact Development**
- GIS – proposed**
- Brownfields Historical Assessment – proposed**
- Public / Environmental Health Auditors and Advocates – proposed**
- Brownfields Job Training Partnership with DC EHA**

### **2. Building Trades / Apprenticeship Preparation Consortium**

### **3. Food Service**

### **4. Information Technology**

### **5. Day Care Provider**

### **6. Establish job training/apprenticeship workspace with B2F consortium**

# **BRIDGES TO FRIENDSHIP PLANS for 2002 (continued)**

- **Workgroup Efforts: (continued)**
  - **Community Outreach – Brenda Richardson, Women Like Us**
    - **Continue Columbia Rising**
    - **Support e-Community**
  - **Youth Outreach – Judith Dobbins, Covenant House Washington**
    - **Implement “Pathways to Your Future”**
    - **Day Care Provider**
  - **Business Development – Michael Wallach, Anacostia Economic Development Corporation**
    - **Business development seminars and opportunities**
    - **Spearhead Business involvement in e-Community**

# **BRIDGES TO FRIENDSHIP**

## **Summary**

- **Primary service is building organizational bridges and fostering their use—identifying and organizing resources and serving as broker, catalyst, facilitator, or implementer**
- **Bridges to Friendship exists to serve the community and the partners, but cannot exist without partner participation**
- **All are welcome to contribute and benefit**